

Annual report 2017 Omogolo Wildlife Trust

General

2017 was Omogolo Wildlife Trust's second full year of operating.

In addition to our registration with CBF (Centraal Bureau Fondsenwerving) and Goede Doelen Nederland, we became a member with IWRC – the International Wildlife Rehabilitation Council.

In 2017 we also started our participation in the 'Campagne Nalaten' (Inheritance campaign), promoting the fact that donors can specify a legacy for Omogolo Wildlife Trust in their will.

Fundraising

We continued our fundraising activities, via our social media sites www.omogolowildlife.org and www.facebook.com/omogolowildlife, but also helped by donors organizing fundraising events for the benefit of Omogolo Wildlife Trust.

In total well over 10,000 Euros was received as donations, which is a decrease compared to our first book year of operating but then our first book year involved a period of 15 months.

The number of donors has increased significantly in 2017, showing a good response rate from our social media sites.

A breakdown of the donations received in 2017 per project is shown below. Remaining donations (€ 3.980) were donations made by Board members to cover for running costs of the Trust.

Rhinos in Uganda	€ 1,806
Primates in DRC	€ 520
Seals in the Netherlands	€ 500
Maun Animal Welfare Society, Botswana	€ 1,908
Global March for Elephants, Rhinos and Lions	€ 100
Sea turtles in Nigeria	€ 500
Game Rangers International in Zambia	€ 175
Avaaz	€ 32
Fund for animal emergencies	€ 390
Elephants in Botswana	€ 607

Financial

INCOME & EXPENSES	2017	Planning 2018
<u>Income</u>		
Donations received for projects	6,538	20,000
Board donations for running costs	<u>3,980</u>	<u>3,700</u>
	10,518	23,700
<u>Expenses</u>		
Donations paid to projects	4,170	20,000
Donations committed (paid Q1/2018)	2,295	
Running costs		
Membership contributions ¹	2,979	3,000
Educational costs	638	300
Bank fees	<u>220</u>	<u>400</u>
	-	
	10,302 /-	23,700
Balance	<u>216</u>	

BALANCE PER 31 DECEMBER	2017	2016
<u>ASSETS</u>		
-		
<u>Cash</u>		
ABN AMRO	3,029	509
PayPal	<u>226</u>	<u>235</u>
	3,255	744
<u>LIABILITIES</u>		
-		
<u>Reserves</u>		
Reserve for running costs	570	427
Reserve for Emergency Animal Rescue	390	
<u>Short-term debts</u>		
Committed donations	<u>2,295</u>	317
	3,255	744

¹ Membership contributions involve ANBI, CBF, Goede Doelen Nederland, IWRC and Campagne Nalaten.

Planning 2018

In 2018 we will continue to try and increase the number of donors.

Furthermore, the projects we are currently supporting will be evaluated and new projects will be added.

We will keep our donors and other interested parties up to date on the developments within the projects via our social media sites.


Voorschoten, 20 June 2018

For the Board:

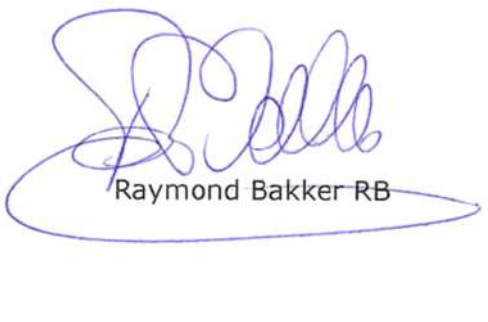


Yvonne Verkaik (chairman)

For the Cash Audit Commission:



Rob d'Ancona RB



Raymond Bakker RB